



presents

THE FIRST ANNUAL

FAIRFIELD HILLS MUSIC FESTIVAL

BANDS!
**FOOD
TRUCKS!**
**BEER
GARDEN!**

**HOMESTEAD
FIELD**
on the Fairfield Hills
Campus
NEWTOWN, CT

**NOON
to
10PM**

**Saturday
May 17th
2025**



The first annual Fairfield Hills Music Festival

will soon be here and we need your support to make it a success!

Next year's event will take place on **Saturday, May 17, 2025**: a one day event held at **Homestead Field** located on the Fairfield Hills Campus in Newtown, CT. It will be a day of music featuring a combination of local and regional artists, food trucks and a beer and wine garden. The event will run from Noon to 10 pm and showcase 6 bands on the main stage and a smaller second stage will feature singer songwriters and local talent from Newtown High School.

This one day music festival will offer extensive social media, print and on site promotions, and will provide our sponsors with significant community visibility.

Proceeds from the festival will be used to support Kevin's Community Center (KCC), whose mission is to promote health and wellness in our community with a commitment to supporting and fostering a healthier/stronger environment for all. Their medical outreach programs encompass educational and community programs and scholarships to graduating Newtown High School students looking to expand their education in the health care field.

KCC is currently focusing on creating meaningful opportunities for special needs children in our community and they are thrilled to introduce their vision for a unique and impactful café – Kevin's Coffee Corner – that will be staffed by these exceptional individuals. The café will serve as a place of empowerment where each member of the team will learn valuable hospitality and customer service skills, fostering independence and confidence, while promoting diversity, inclusion, and the celebration of abilities in the community

Your sponsorship and support of the Fairfield Hills Music Festival will not only strengthen our community, it will also provide exceptional promotional benefits for your business along with health and wellness in our community. I hope that you will consider partnering with us to bring this initiative to life to create a space that not only nourishes the body but also the spirit of our special needs community.

GOLD Sponsor \$5,000

- 6 event tickets
- Your company banner on Main Stage area for the entire festival.
- Onstage announcements of your sponsorship to the audience during the festival.
Your company will receive the highest level of promotion through festival emails, social media and all festival marketing.

Promotions include:

- Prominent logo presence in all festival advertising in the Newtown Bee (circulation 14,000), all festival promotional posters and flyers. Logo presence on the Music Festival website and in regular promotions on Music Festival emails, Facebook, and Instagram postings.

SILVER Sponsor \$2,000

- 6 event tickets
- Your company banner displayed in the Beer and Wine Tent for the entire festival.. Your company will receive the highest level of promotion through festival emails, social media and all festival marketing.

Promotions include:

- Prominent logo presence in all festival advertising in the Newtown Bee (circulation 14,000), all festival promotional posters and flyers. Logo presence on the festival website and in regular promotions on festival emails, Facebook, and Instagram postings.

BRONZE Sponsor \$1000

- Your company banner displayed at the festival main gate. Your company's sponsorship will be highlighted in all festival marketing on the festival website and in regular promotions on festival emails, Facebook, and Instagram postings.

Friends of Kevin's Community Center \$500

- Your name on listed on a banner displayed at the music festival main gate.

Thank you for your consideration and please feel free to contact me for additional information.



Andy Corson
Sponsor Liason
dacorson@live.com

www.fairfieldhillsmusicfest.org

Please indicate the sponsorship level you prefer:

- GOLD Sponsor**
- SILVER Sponsor**
- BRONZE Sponsor**
- FRIENDS of KCC**

Checks should be made out to
KCC-Fairfield Hills Music Festival,
submitted to this address:
Kevin's Community Center
Fairfield Hills Music Festival
27 Hospital Avenue
Suite 403
Danbury, CT 06810
Attn: Dina Sabia, Treasurer

For best marketing and visibility results, please provide your logo as a **HIGH RESOLUTION PNG FILE WITH A TRANSPARENT BACKGROUND**. If that isn't available please submit your logo as **VECTOR ART** in **PDF** format. **HIGH RESOLUTION JPEG** can also be used as a last resort.

Thank You!